

MUSEUM ROAD

SUMMER 2023

A publication of the Reading Public Museum • Planetarium • Arboretum

NAUTILUS



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VOYAGE TO THE DEEP

September 23, 2023 — January 7, 2024

Suit up and dive into the engaging international traveling undersea exhibition, *Voyage to the Deep*! This exhibition tells the story of underwater exploration and adventure based on Jules Verne's classic 1870 novel, *20,000 Leagues Under the Sea*. Designed for families and children from pre-school to middle school, visitors to *Voyage to the Deep* will engage with both the fantasy of the novel and the facts of today, exploring Verne's imaginary world and the real-life wonders of the oceans.

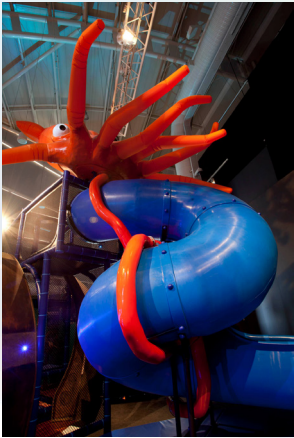


Voyage to the Deep is a family-friendly exhibit that features interactive elements where visitors will role-play as a submarine captain, encountering all kinds of sea creatures. The exhibit will transport you into a new world through an immersive experience, engaging displays and tabletops, and hands-on activities.

Voyage to the Deep gives visitors the exciting opportunity to join in on an undersea odyssey. Guests can climb

aboard and explore the five-part interactive *Nautilus* submarine, which includes a bridge, control room, salon, living quarters, and engine room. Adventurers can tap out a melody on the pipe organ aboard the vessel, but be careful not to strike the wrong key or something unexpected might happen! Guests may find themselves scaling the escape hatch and sliding away from the submarine to escape the giant squid!

Release your inner explorer and encounter topics in maritime archaeology, marine habitats, deep-sea environments, submarine technology, and more. Delve into the belly of a mighty shark and investigate the surprising objects the apex predator has swallowed. Venture through the Kelp Forest and meet the various marine creatures that reside within the exhibit. Wander through the Octopus Garden or Crack the Code using the ancient alphabet from the sunken city of Atlantis.



Voyage to the Deep brings to life the deep-sea adventures of Captain Nemo, his fantastical Nautilus submarine, and the mythical world he inhabited. The exhibition is designed to provide a range of interactive experiences including: full-body interactions, mechanical and electro-mechanical exhibits, interactive projections, and touchscreens.

The *Voyage to the Deep* exhibition was created and developed by the Australian National Maritime Museum, an Australian Government entity. The exhibition tour is managed by Flying Fish.

THE ELEVENTH ANNUAL Night AT THE Museum

Saturday, September 23, 2023 | 6pm
Join us for an underwater adventure!

The Eleventh Annual Night at The Museum will mark the opening of *Voyage to the Deep*, a spectacular exhibition highlighting the deep-sea adventures of Captain Nemo and his fantastical Nautilus submarine.

The night will be filled with...

- Open bar
- Delicious food stations prestented by Special Occasions by Panevino
- Desserts

- Live music and dancing
- Silent Auction
- And more!

TICKETS:

Member \$100 per person | \$175 per couple
Non-Member \$120 per person | \$200 per couple



Do you want your business to join in on the night? Sponsorship opportunities are available that include tickets to the event. To reserve your tickets or become a sponsor, contact Sydney Ernst for more information at sydney.ernst@readingpublicmuseum.org.

Daniel Tiger's Neighborhood®: A Grr-ific Exhibit

September 30, 2023 – January 14, 2024

The Reading Public Museum is proud to present *Daniel Tiger's Neighborhood®: A Grr-ific Exhibit*. This new exhibit brings to life the themes presented in the award-winning PBS Kids television series created by The Fred Rogers Company that follows the adventures of 4-year-old Daniel Tiger and his friends.

In *Daniel Tiger's Neighborhood®: A Grr-ific Exhibit*, children enter the world of Daniel Tiger and friends to explore the Neighborhood. Through immersive experiences, visitors collaborate to solve problems, use their imaginations to transform their surroundings, and play along with Daniel's singable strategies as they learn life's little lessons.



The exhibit, created by Children's Museum of Pittsburgh in partnership with Fred Rogers Productions, brings to life the themes presented in the PBS series such as community, communication, and emotions, which helps young children understand their feelings and those of their neighbors. Visitors can walk the paths and hear the sounds of Daniel's world as they encounter the meaning of empathy, gratitude, sharing, and diversity in an environment of creative and interactive

play. Through music, kids can also sing along with Daniel, work together to solve problems, and even experience the contagious nature of kindness.

"Daniel speaks directly to children, and he is their age," notes Paul Siefken, President and Chief Executive Officer with Fred Rogers Productions. "Because of that, they see him as their friend, and he goes through a lot of the challenges that they face, whether it's dealing with mad feelings or learning how to share."

Along with the emotional lessons gleaned in the Neighborhood, visitors can transform into a favorite character with masks and costumes, compose a song or play along with one-of-a-kind instruments, and visit the Post Office to sort, deliver and receive packages and letters. Families can create stories through the Movable Character Mural and step inside the Clock Factory to play with a variety of clocks. Children can write or draw thank-you notes and put them on the Thank You Tree, cozy up with a good book in O the Owl's Reading Nest, and stroll with a Trolley along the path, ringing the bell upon arrival!



"For kids to go into Daniel's world and this exhibit and feel like they are part of the Neighborhood is very, very exciting," Siefken adds. "They feel like he is one of them." Check RPM's website for more information and registration.

Daniel Tiger's Neighborhood®: A Grr-ific Exhibit was created by Children's Museum of Pittsburgh in partnership with Fred Rogers Productions.

DANIEL TIGER'S NEIGHBORHOOD © 2023 The Fred Rogers Company. All rights reserved.

The Art of Collecting: The Luther W. Brady Bequest

July 8, 2023 — January 7, 2024

In celebration of his recent, landmark bequest of more than 100 works of art — including several masterworks by members of the New York Abstract Expressionist school of painting — RPM will host *The Art of Collecting: The Luther W. Brady Bequest* on view in the Jerome I. Marcus American Gallery and the Irvin and Lois E. Cohen Gallery of Modern and Contemporary Art from July 8, 2023 through January 7, 2024. The exhibit will feature more than fifty paintings, sculptures, and works on paper by some of the leading artists of the twentieth century. The exhibit is generously sponsored by the Marlin and Ginger Miller Exhibition Endowment.

Dr. Luther W. Brady, Jr. was one of the world's foremost radiation oncologists, who pioneered many of the modern procedures and treatments for eye tumors and cervical cancer we have today. During his lifetime, he served as the president of every professional association in his field of expertise. Born in North Carolina, Brady was a graduate of the George Washington University in Washington, D.C. Dr. Brady continued his studies at the U.S. Naval Hospital in Bethesda, at Thomas Jefferson Hospital, and at the University of Pennsylvania in Philadelphia. He taught at Harvard University, and, for more than fifty years, at Hahnemann University Hospital, now Drexel University. Dr. Brady died at the age of 92 in 2018.



Dr. Luther W. Brady



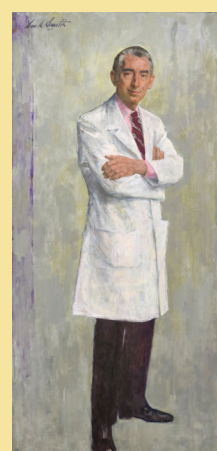
From L to R: Jules Olitski (American, born in Ukraine, 1922 – 2007), *New Love*, 1964, acrylic on canvas, 46 1/2 x 35 inches © Estate of Jules Olitski; Helen Frankenthaler (American, 1928 – 2011), *Untitled*, 1965, oil on canvas, 18 x 19 inches © Estate of Helen Frankenthaler; Hans Hofmann (American, born in Germany, 1880 – 1966), *Furioso*, 1963, oil on canvas, 60 x 52 inches © Estate of Hans Hofmann; Robert Motherwell (American, 1915 – 1991), *Spanish Death VI*, 1977, acrylic on canvas, 12 x 9 inches © Dedalus Foundation, Inc.; and Adolph Gottlieb (American, 1903 – 1974), *Shadows & Halos*, 1968, oil and enamel on canvas board, 20 x 24 inches © Adolph and Esther Gottlieb Foundation.

Dr. Brady started collecting art in the mid-1950s during a brief stop on the west coast before deploying with the U.S. Navy to Japan. This exhibit features highlights from his collection, gifted to The Museum by his Estate. Dr. Brady gifted the other half of his collection to the Luther Brady Gallery at the George Washington University. The museums will co-publish a catalog in the fall to commemorate the extraordinary gift to both institutions. Previous gifts to RPM from Dr. Brady included Central and South American pottery, Native American

art, art of the American Southwest, Asian art, and modern and contemporary art.

The exhibit features works from the 1950s, 60s, and 70s by some of the leading American mid-century artists such as Helen Frankenthaler, Adolph Gottlieb, Hans Hofmann, Robert Motherwell, Friedel Dzubas, Esteban Vicente, and Kenzo Okada, who helped shape the world of contemporary art. Works by important American modernists Jules Olitski, Frank Stella, Louise Nevelson, George Segal, Larry Poons, and Nancy Graves will be explored. A smaller, but important, group of works by British artists includes examples by Henry Moore, Lynn Chadwick, Howard Hodgkin, and Antony Gormley.

Philadelphia-based artists, with whom Brady formed lasting friendships such as Liz Osborne, Thomas Chimes, Edna Andrade, Murray Dessner, Diane Burko, David Fertig, and Jimmy Leuders, among others, also form part of the focus of the current exhibition. The wide-ranging exhibit also examines works by important Native American modernists Fritz Scholder and Kevin Red Star.



William A. Smith (American, 1918 – 1989), *Portrait of Dr. Luther Brady*, 1980, oil on canvas, 64 1/4 x 30 inches, Bequest, Dr. Luther W. Brady

Cartography in the Age of Enlightenment

September 23 – December 31, 2023

The Age of Enlightenment (1685 – 1815) was a time of tremendous human achievement as prominent thinkers made advancements in science, politics, and philosophy. A reaction to the tyranny and religious oppression of the medieval era, the Age of Enlightenment offered democratic ideals and championed civil liberties, applied scientific and industrial innovations, and ushered in the modern era, laying the foundations for society as we know it today.

The intellectual advances of the era also brought on several innovations in the discipline of cartography, or the science of drawing maps. Despite late-medieval cartographers acknowledging that the earth was indeed a sphere, medieval maps were largely localized and informed by the scriptures of the



Cartographer Alexis-Hubert Jaiot (French, c. 1632 - 1712), Published by Pierre Mortier I (Dutch, 1661 - 1711), *North America Divided into its Main Parts...*, 1692, ink on paper, 29 1/4 x 41 1/2 inches, Gift, Carpenter Technology Corporation, 1998.20.24.

Christian Church, and advancements during this period were minor. As explorers began to discover lands across the oceans, growing European states began to sponsor scientists and cartographers as the need arose to map their territories and collect civic data. The application of projection allowed cartographers to more accurately depict the round earth on a flat surface. The mathematical concept of triangulation, used alongside the telescope to determine the length of a degree of longitude, allowed for greater geographical precision. The ornate decorations of earlier maps disappeared as the focus shifted to topographical accuracy and factual content. In general, the 17th and 18th centuries saw map production rise steeply, and thanks to the widespread use of the printing press, maps were available to people in all levels of society.



Engraved by William Chapin (American, 1802 - 1888), Published by Samuel Walker (American, 19th century), *Europe*, ink on paper, 8 3/4 x 10 3/4 inches, Museum Purchase, 2013.7.32.10C.

Made up entirely of works from The Museum's permanent collection, *Cartography in the Age of Enlightenment* explores the art and science of mapmaking during the

"long 18th century." Featuring over 20 maps and supplemented with several cartographical instruments, this exhibition includes maps picturing both the Old World and the New, and includes views of Europe, the Middle East, Africa, Russia, and the Americas.

Letter from the Director

One of the driving strategies for The Reading Public Museum is to present a wide variety of temporary programs and exhibits that will "educate, enlighten and engage" all parts of our community. Over the past year, RPM's offerings have ranged from such subjects as dinosaurs, and sixteenth century stained glass windows, to the human body and the history of aeronautics. During this time, over 100,000 people have visited RPM, the Neag Planetarium, and Arboretum and have opened their minds to the new ideas and perspectives that are offered by both our temporary and permanent exhibitions.



Paul G. Oxholm

Our current exhibit, *Carlos Luna: Beyond the Surface*, has been in planning at RPM for more than a year. I was unfamiliar with Carlos Luna prior to these discussions. Mr. Luna is Cuban by birth and lived in Mexico before moving to Miami in his early thirties. My first exposure to his work was looking at photographic representations of his art online. While the images were interesting to look at, I struggled to appreciate them. All that changed a few weeks ago as I walked into the Meinig Gallery while Scott Schweigert and the curatorial team were installing the exhibit.

Mr. Luna uses a lot of symbolism and builds his compositions with multi-layered intricate patterns that, upon closer inspection and at full scale, really capture my imagination. I find many of his paintings, tapestries, and sculptures to be quite engaging and all of them to be very powerful. While I am sure that his multicultural upbringing was nothing like mine and much of his imagery is not familiar to me, his pieces still engage me in such a way that I want to see more. And isn't that the benefit of really good art? It can speak to anyone and expose us to new ideas and perspectives of a world that we thought we already knew.

RPM loves hosting exhibits that feature important living artists. As one of the most dynamic voices in Latin-American art, we are so pleased to be able to host both this exhibit and Mr. Luna. He will visit The Museum in July to help us with an award-winning education program that we present annually with the Reading Recreation Commission. He will also attend a reception in his honor, and give a presentation as part of our Senior Series. Mr. Luna is a truly talented artist and we are proud to host this wonderful exhibit through September 10th. I encourage everyone to take the opportunity to visit The Museum and engage with his work for themselves.

More Events

Girl Scout Days and Sleepovers at RPM
See website for additional details and programs.

Cub/Boy Scout Days and Sleepovers at RPM
See website for additional details and programs.

Yoga Under the Stars
Tuesday Evenings | 5:30–6:30pm
Led by a certified instructor, these yoga sessions in The Neag Planetarium provide gentle yoga relaxation under the stars.

Registration is required.

Pricing per series is \$30 for Members and \$48 for Non-Members. Register for both series and save — \$50 Members; \$80 Non-Members. See website for dates.

Bus Trip

The Art of Collecting Bus Trip – WASHINGTON DC – 10/7/23

Check website for pricing and details.



In the Neag Planetarium

Sunday Shows July – September
1pm - *Animals of the Sky*
2pm - *Audio Universe: Tour of the Solar System*
3pm - *Dream to Fly*
4pm - *5000 Eyes: Mapping the Universe with DESI*
5pm - *The James Webb Space Telescope*
6pm - *Oasis in Space (Spanish-Language Version)*

Weekday shows
2pm - *Audio Universe: Tour of the Solar System*
3pm - *Dream to Fly*
4pm - *5000 Eyes: Mapping the Universe with DESI*
5pm - *The James Webb Space Telescope (Wednesdays only)*

Floyd Final Fridays
Friday 7/28
Friday 8/25
Friday 9/29
7pm - *Pink Floyd: Wish You Were Here*
8pm - *Pink Floyd: Dark Side of the Moon*
9pm - *Pink Floyd: The Wall*
10:15pm - *Pink Floyd: Dark Side of the Moon*



What's new at The Museum? Easily bookmark our website using the upper right hand corner on your browser for quick access to The Museum's website and stay up-to-date on any pop-up programs or event changes.

Visit: readingpublicmuseum.org

Join Your Museum Today!

The Reading Public Museum is dynamic and ever-changing, offering diverse exhibitions all year long! Temporary exhibitions featuring science and art combine with our permanent galleries to offer you an engaging experience every time you visit. As a Member, every visit to The Museum and Neag Planetarium is FREE! Plus, there are even more benefits.

Please visit readingpublicmuseum.org and click on “Join and Support” for complete details and to join securely online.

The Museum Shop

Looking for a unique gift? You'll find handmade gifts, toys and games for children, exquisite jewelry, and more. Our stock is always changing, so stop in often to see our new items! Open during regular Museum hours (no admission required). Members receive 10% off every day!

Book a Group Visit

We're thrilled to welcome eager and attentive learners from Pre-K to Seniors on a daily basis. Group rates apply to 10 or more people. For more information or to book a group, contact wendy.koller@readingpublicmuseum.org.

Book Your Event

The Museum is home to Berks County's most treasured and distinctive wedding and event venues. Among our Fine Art Galleries, Neag Planetarium, and Stone Terrace Tent, we have a venue to accommodate every size and budget. For more information, please contact kara.seawell@readingpublicmuseum.org.

Museum Address/Phone

500 Museum Rd., Reading, PA 19611
610.371.5850

Museum Hours

Daily: 11am to 5pm
For Holiday hours, please check our website.

Museum Admission

\$10 Adult (18-64); \$6 Seniors/Children/College Students (w/ID); Members and Children 3 and under are free.

Planetarium Hours

Sun. 1, 2, 3, 4, 5 & 6pm plus Weekday Shows at 2, 3, 4 & 5pm (Mon. – Fri. with some exceptions). Show prices (for each show):
\$8 Adults (18-64); \$6 Seniors/Children/College Students (w/ID); Members and Children 3 and under are free. Buy tickets at the Museum desk.

EXHIBIT CALENDAR

The Robot Zoo
May 27—September 4, 2023

Into the Limelight:
The Art of Joseph A. Pecszenke
May 27—September 4, 2023

Carlos Luna: Beyond the Surface
June 3—September 10, 2023

The Art of Collecting: The Luther W. Brady Bequest
July 8, 2023—January 7, 2024

Cartography in the Age of Enlightenment
September 23—December 31, 2023

Voyage to the Deep
September 23, 2023—January 7, 2024

Daniel Tiger's Neighborhood®: A Grr-iffic Exhibit
September 30, 2023—January 14, 2024

FAMILY PROGRAMS

Contact Becky at
becky.ruth@readingpublicmuseum.org to register.

Sensory Friendly Fireworks Show
July 5 | 5:30 and 7pm

If you and your little ones need an alternative to enjoy the Independence Day celebrations, or if you are just fascinated by a good light show, The Neag Planetarium has something special in store for you!

Visit the Neag Planetarium for a sensory-friendly firework and star show on Wednesday, July 5 at 5:30 and 7pm. This indoor display will feature stunning graphics in the state-of-the-art planetarium dome accompanied by patriotic music. Children's crafts will also be available. Seating is limited.

Registration is required. Cost: \$5 per person. Visit website to register.

The Robot Zoo Sensory Friendly Hours

Sensory friendly hours are for guests and their caretakers who prefer a quieter atmosphere to explore The Museum. Guests who pre-register will receive a pre-visit packet with information to prepare for their visit.

Registration is suggested.

This program is FREE for Members and FREE with Museum admission.

- 7/12/23 5-6pm
- 8/12/23 10-11am

Private sensory hours can be scheduled by contacting Becky. Private sensory hours must be scheduled at least 2 weeks in advance and cost an additional \$50/hr. Maximum attendance of 8 guests.

STEM Sunday

Join museum educators and Science Explorers® for science demonstrations, fascinating lectures, and STEM activity kits. STEM Sunday is a series of afternoon events fit for all ages. Each month we'll gather on the Stone Terrace in front of The Museum to discover a new topic with a STEM twist.

- 7/23/23 – Wildlife Science
- 8/20/23 – Space Science



Address Service Requested

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READING, PA
PERMIT NO. 598

Those who pre-register will receive a souvenir cup the day of the event!

Visit website for pricing and details.
Contact Mary Johnson at
mary.johnson@readingpublicmuseum.org to register.

In Nature's Studio presented by Reading Theater Project
July 23 | 4pm

In Nature's Studio brings performing artists out from the theater to the beautiful Reading Public Museum Arboretum. Performers (musicians, dancers, and actors) will be stationed throughout the Arboretum along the accessible path as the audience walks in nature.

To learn more about this program or to reserve your free tickets, please visit <https://readingtheaterproject.org/in-natures-studio-2023/>

The Robot Zoo Member Farewell
September 1 | 5pm-7pm

Members will have exclusive access to this summer's exhibit, *The Robot Zoo*, one last time before it closes. Explore the world of animals and their robotic counterparts and bid farewell to your favorite creature. Crafts and activities will be available, while supplies last from 5-7pm.

Registrations Required - visit website to register.

Daniel Tiger's Neighborhood®: A Grr-iffic Exhibit Member Preview and Brunch
September 30 | 9am – 1pm

Calling all Museum Members! Save the date for our members-only preview of *Daniel Tiger's Neighborhood®: A Grr-iffic Exhibit*. During this early access, visitors can explore the exhibit and make fun crafts to take home. Members can also stick around once The Museum opens to the general public and enjoy brunch at The Neag Planetarium. While early access to The Museum is free, there will be a charge to attend the brunch. This morning is sure to be a blast for all ages!

Registration for this event will open on July 24. Please check our website for more information as it becomes available.

ADULT PROGRAMS

Contact Wendy at 610.371.5850 x223 or wendy.koller@readingpublicmuseum.org to register.

Carlos Luna: Beyond the Surface
Opening Reception
July 20 | 5:30 – 7:30pm

Join us for drinks, appetizers, and a meet-and-greet with artist Carlos Luna.

Registration is \$10 for members and \$20 for non-members. To register, please email Sydney Ernst at sydney.ernst@readingpublicmuseum.org.

Senior Series | 1pm (NEW TIME!)

You are never too old to learn! Come to The Museum for this senior-friendly program. The program runs on the 4th Friday of the month unless otherwise noted. **All documentaries will be shown in The Neag Planetarium. Guests of all ages welcome.

Registration is required.

FREE for Members and FREE with Museum admission or a \$5 donation to The Museum.

- 7/21/23 – Meet the Artist – Carlos Luna
- 8/25/23 – Curator's Talk – *The Art of Collecting: The Luther W. Brady Collection*
- 9/29/23 – Documentary Screening – *Mister Rogers and Me*

Arboretum Education | 10am

Join us in the Arboretum for a variety of learning opportunities presented by Master Gardeners, avid horticulturists, and other industry specialists.

- 8/22/23 – “Blue Marsh Lake: What it’s all About” – presented by Kirsten Bell, Park Ranger, Blue Marsh Lake
- 9/25/23 – Presented by Sue Moyer

Registration is required.

FREE for Members and Arboretum Assistants and FREE with Museum admission or a \$5 donation to The Museum.